## CALL TO ACTION

April is nationally recognized as Child Abuse Prevention Month. The campaign promotes healthy child development, positive parenting practices and community action. Our community is proudly displaying pinwheels to serve as a reminder that we all have a responsibility to ensure children grow up healthy and safe in our community.

# HOW YOU CAN HELP

#### 1. Educate

Individuals are encouraged to educate themselves, and then others, on:

- Healthy child development as an effective means to preventing child abuse and neglect from ever happening in the first place
- The programs and services offered in the community and making sure they are available and accessible to families
- The ways they can bring Pinwheels for Prevention to their community

### 2. Participate

Individuals are encouraged to:

- Volunteer for and/or donate their professional expertise to local agencies working with children or to Prevent Child Abuse Florida
- Serve on a local or national committee or board
- Help get the word out by disseminating the campaign messaging via their "channels", such as their blogs or Facebook pages, or in their children's schools. Community organizations or religious institutions to which they belong
- Subscribe to the Prevent Child Abuse Florida e-newsletter to stay informed

### 3. Advocate

Individuals are encouraged to:

- Write their elected officials, seeking greater support for child abuse and neglect prevention efforts nationwide and/or in Florida.
- Join the Facebook Cause "Prevent Child Abuse Florida" or our fan page (Pinwheels for Prevention
   Polk, Hardee and Highlands Counties and Prevent Child Abuse Florida) to receive updates on
  opportunities to be active, including awareness-generating activities, petitions and fundraising
  efforts.

#### 4. Donate

Individuals are asked to lend their financial support in any of these ways:

- Attend or host child abuse prevention fundraising events in their communities
- Make a personal financial contribution to Prevent Child Abuse Florida or their local organization
- Purchase Pinwheels for Prevention-related products located on our web page
- Support the businesses that support us

